



125 West 55th St
New York, NY 10019

#239791

Contract # 25321775		Changes as of: 9/30/2016 at 2:35 PM		Version: Highlighting Revision 1	
CPE: //1031	Agency: GCW MEDIA SERVICES GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B- 221 GLENDORA CA 91741	Flight: 10/17/16 - 10/23/16	Advertiser: Stop the Special Interest Tax Grab	Station: KRVU	Total \$: \$270.00
		Product: Stop the Special Interest Tax Grab		Market: Chico	Total Spots: 9
				Office: LOS ANGELES	Total CPP: \$0.00
Agency Order #:			Primary Demo: Adults 35+	Total GRP:	
Buyer: CINDY WINTON			Con Type: POLITICAL/VOTE		
Salesperson: MARK DEUTSCH 323-966-5272			Assistant: Margaret Barajas 323-966-5001	Separation:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/17		Total Spots	Total \$	CPP	GRP
							10/17					
1	M-F 6a-9a		MORNINGS TWO	\$30.00	0.0	30	2		2	\$60.00	\$0.00	0.0
Changes: Day/Time from M-F 12n-12:30p to M-F 6a-9a, Program from KTVU NEWS NOON to MORNINGS TWO												
2	M-F 10p-11p		LAW AND ORDER CI	\$30.00	0.0	30	2		2	\$60.00	\$0.00	0.0
Changes: Day/Time from M-F 11p-12m to M-F 10p-11p, Program from LAW AND ORDER CL to LAW AND ORDER CI												
3	Sa 5p-6p		CLOSER	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
Changes: Day/Time from Su 4p-6p to Sa 5p-6p, Program from MOVIE 2 to CLOSER												
4	Su 2p-4p		MOVIE	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
Changes: Day/Time from Su 10p-11p to Su 2p-4p, Program from RIZZOLI&ISLES to MOVIE												
5	Su 10p-11p		RIZZOLI&ISLES	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
Changes: Day/Time from M 9p-10p to Su 10p-11p, Program from L&O: SVU to RIZZOLI&ISLES												
6	Th 8p-9p		X-FILES	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
Changes: Day/Time from Th 9p-10p to Th 8p-9p												
7	Sa 8p-9p		BONES	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
Changes: Day/Time from Sa 9p-10p to Sa 8p-9p												
TOTALS: 9									9	\$270.00	\$0.00	0.0



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Buyer: CINDY WINTON	Con Type: POLITICAL/VOTE	Separation:	
Salesperson: MARK DEUTSCH 323-966-5272	Assistant: Margaret Barajas 323-966-5001		

Special Instructions	
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Competitive Information	
Market Budget:	\$270
KRVU Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$270.00	N/A	0.0
Total	100%	9	\$270.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	9	\$270.00
Total	9	\$270.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/30/16 2:35 PM	Margaret Barajas	Revised			\$0	\$270.00	Changes: 7 buylines added or modified.
Queued for Electronic Contracting	9/30/16 2:26 PM					\$0	\$0	
New	9/30/16 2:25 PM	Margaret Barajas	Confirmed	9		\$270.00	\$270.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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New York, NY 10019

Contract # 25321775	Changes as of: 9/30/2016 at 2:25 PM	Version: Current State Version 1
CPE: //1031	Flight: 10/17/16 - 10/23/16	Station: KRVU
Agency: GCW MEDIA SERVICES	Advertiser: Stop the Special Interest Tax Grab	Market: Chico
GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741	Product: Stop the Special Interest Tax Grab	Office: LOS ANGELES
		Total \$: \$270.00
		Total Spots: 9
		Total CPP: \$0.00
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Buyer: CINDY WINTON	Con Type: POLITICAL/VOTE	
Salesperson: MARK DEUTSCH 323-966-5272	Assistant: Margaret Barajas 323-966-5001	Separation:

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							10/17					
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2	M-F 11p-12m		LAW AND ORDER CL	\$30.00	0.0	30	2		2	\$60.00	\$0.00	0.0
3	Su 4p-6p		MOVIE 2	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
4	Su 10p-11p		RIZZOLI&ISLES	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
5	M 9p-10p		L&O: SVU	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
6	Th 9p-10p		X-FILES	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
7	Sa 9p-10p		BONES	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
TOTALS:							9		9	\$270.00	\$0.00	0.0



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Special Instructions	
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KRVU Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
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Total	100%	9	\$270.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
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Total	9	\$270.00

Transaction History								
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New	9/30/16 2:25 PM	Margaret Barajas	New	9		\$270.00	\$270.00	

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KRVU
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 239791

Schedule Dates 10/17/16-10/23/16
Advertiser Stop the Special Interest Tax Grab (10341)
Agency GCW Media Services (1065)
Product Issue Advertising (1119)
Brand KRVU EST. 1031 (NO ON 56) (103679)
Salesperson Millennium - Los Angeles, Los Angeles (1305)
Sales Office Millennium - Los Angeles
Buyer Name WINTON,CINDY
Phone/Fax /
CPE 1031
Account Types National/Political Issue
Billing Type Standard
Comments KRVU
Stop the Special Int

Date Entered 09/30/16
Last Modified 09/30/16
Entered By Chris Gomez
CO-OP No
Headline # ECR25321775
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$40.50
Net Total \$229.50
Sales Tax

KRVU-NECA COMBINED (KRVU)

By Broadcast Month	Spots	Rate
Oct. 2016	9	\$270.00
Grand Total:	9	\$270.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	6A- 9A (PST)	2	X	X	X	X	X			2	\$30.00	\$60.00	KRVU-NECA COMBINED (KRVU)	MORNINGS TWO	9/30/16
2.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	10P- 11P (PST)	2	X	X	X	X	X			2	\$30.00	\$60.00	KRVU-NECA COMBINED (KRVU)	LAW AND ORDER CI	9/30/16
3.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	5P- 6P (PST)							1		1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	CLOSER	9/30/16
4.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	2P- 4P (PST)								1	1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	MOVIE	9/30/16
5.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	10P- 11P (PST)								1	1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	RIZZOLI&ISLES	9/30/16
6.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	8P- 9P (PST)					1				1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	X-FILES	9/30/16
7.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	8P- 9P (PST)							1		1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	BONES	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.